



THE NEXT PHASE OF E-READING

If you love book club meetings but hate traffic, you can now share your literary critiques from home: Just check out the newest club on social networking website Twitter.com.

This dedicated feed—named One Book, One Twitter—is open 24/7, says creator and blogger Jeff Howe, so you can have spontaneous discussions about plot with book pals online (and you can do it in your pj's). Visit twitter.com/1b1t2010.

—Alexis Gutter

The Scoop

Small Is the New Big

Thanks to the recession, tiny is trendy

BEFORE



« Layer Cakes vs. Cupcakes »

Cupcakes are the new dessert royalty. Need proof? How many sweets get TV shows, like Food Network's *Cupcake Wars*? These petite treats also earned first place in an industry poll on trendy desserts.



NOW



« McMansions vs. Smaller Homes »

According to a recent poll, 95 percent of builders plan to construct smaller homes this year. Building smaller means building cheaper—plus who wants to clean a humongous house?



« Two-Week Vacations vs. Weekend Getaways »

Employed Americans get an average of 13 vacation days every year, but only 10 percent of workers plan to take a full two-week holiday. Their preference? Shorter trips, a recent Expedia survey reports.



« Monster Burgers vs. Sliders »

Americans love their burgers, but sliders are giving the classic fare some competition. The mini burgers are now a top trend for 2010, per a recent survey from the National Restaurant Association.



« Gas Guzzlers vs. Small Cars »

Forget huge Hummers. New, smaller autos are eco-friendly *and* easier to park. More than 40,000 smart cars now roam U.S. roads, and Americans bought 45,225 Mini Coopers in 2009 alone. —Laura Daily



TURNING CRAFTS INTO CASH

Tired of hauling her work to shows, Colorado ceramicist Deb Babcock, 56, opened a store on Etsy.com—an online sales site for handmade goods—joining more than 400,000 sellers. Though Etsy has sewn up much of the market (in 2009 it had \$180.6 million in sales), sites such as ArtFire.com and 1000Markets.com are expanding. Log on to become a seller—if you're crafty—or just browse unique gifts, from jewelry to housewares. —L.D.